

SRG'S

FREE CHECKLIST

FOR FOR

Due Diligence Checklist

Due Diligence Checklist for Advisors

The purpose of this due diligence checklist is to provide the buyer and seller of a financial services practice with a template of information generally requested during due diligence, prior to purchasing or merging. Be sure to review all applicable privacy policy statements and speak with your consultant, broker-dealer, custodian and/or attorney to ensure compliance with Reg S-P.

Category	Rev	view Item
Business		Review recent valuation(s)
		Review Human Resource related items
		Review current staff
		Compensation and payment practices
		Vacation, sick time policy and current balances
		Dress code
		Review/Provide summary of plan descriptions of ERISA benefit plans
		Profit-sharing plans
		Review copies of documents related to health insurance, FSAs,
		disability or life insurance
		Employment agreements
		Employee handbooks, HR manuals
		Review recent terminations
		\Box Obtain copies of any/all agreements that related to employee non-
		compete/non-solicitation
		Client base review to include, but not limited to:
		Total number of clients
		□ Age
		□ City/state of residence
		Total assets with firm
		\square Investment Type (where is assets held, at fund, brokerage, annuity
		company, etc.)
		Length of relationship
		\Box Any material issues related to client
		Date of last contact
		Client service process



Legal/Contract	Determine business and operational structure
	Sole Practitioner, LLC, S-Corp, C-Corp, Partnership
	• Solo, Silo, Ensemble
	Review by-laws, articles of incorporation, articles of organization (or other
	related documents) as well as reviewing all amendments, stock ledger and
	minutes of shareholder/director meetings
	Review Shareholder/Operating Agreement
	Review/Obtain information regarding all litigation or administrative
	proceedings (even if pending) for either party or either party's subsidiaries
	Review insurance policies
	Liability insurance
	Review real estate/leases obligations
	Review licensing agreements with vendors (software, copiers, phones, etc.)
	Provide a list of any/all intellectual property of the company, either owned or
	licensed
Compliance	List states in which the company operates and reviewing licensing/registration
	requirements
	requirements ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	Review Form U-4
	Review Form ADV
	\square Provide/review any contract or agreement which could contain a change of
	control clause that may be triggered by the proposed deal (i.e., Investment
	Advisory Agreement)



Financial	Verify total company assets under management
	Breakdown of assets by type
	Where are assets held
	Surrender date of annuities, if any
	Review revenue (include trailing 12-month production)
	Fee structure (how and when clients are billed)
	\square Review historical growth rates and identify any abnormalities
	\Box Review breakdown of revenue sources for last twelve months
	Review and liens and/or outstanding debts and obligations
	Obtain credit report
	Review recent bank statements
	Obtain copies of last five years federal and state tax returns
	Obtain copies of payroll tax returns for the last five years
	Review financial statements (generally includes prior year and fiscal year-to-
	date)
	Balance Sheet
	Income Statement/Profit & Loss Statement
	Commission reports/Account statements from BD/Custodian
	Review and obtain copies of any UCC filings from the appropriate Secretary of
	State
	Provide most recent aging schedule for accounts receivable with comments
	regarding the collectability of any balance over 90 days old
Technology	\square Review software and potential compatibility (CRM, operating system, firewall,
	servers, etc.)
	Review email system
	Review document management system
	\square Review status/condition of hardware (laptops, desktops, servers, phone
	system, printers)
	\square Review website and other web-based content regarding company (LinkedIn,
	Facebook, Google, etc.)





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Ranked as one of the top 100 fastest growing private companies in Oregon by Portland Business Journal, Succession Resource Group, Inc. (SRG) is a boutique succession consulting firm specialized in helping financial professionals value, protect, merge/acquire, and develop exit strategies for their business.

With decades of combined industry experience, SRG possesses a unique combination of skills, resources, and expertise to help advisors understand the value of their business, develop strategies to improve that value, protect it with comprehensive contingency and succession plans, and grow through acquisition.

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