



SRG myCompass

# The Acquisition Platform For Advisor Buyers



# What is SRG's myCompass?

SRG's [myCompass](#) is a platform designed exclusively for the financial services industry. One feature includes buyers gaining early access to **acquisition opportunities**. This free platform offers abundant seller data and updates all in one easy-to-navigate place!

## Steps To Take



**Step 1:**  
Create Profile



**Step 2:**  
Express Interest



**Step 3:**  
Await Match

### SRG Tips:

- Complete your profile accurately. Already have a profile? Update it annually.
- Use detail-oriented responses, where applicable.
- Communicate promptly.

### Want to Chat?

Following your profile submission, we are happy to speak with you! A completed profile allows us to capture your data and provide you with proactive suggestions to stand out.



# Value of myCompass

- Complete confidentiality
- Exclusive access to new acquisition opportunities
- Real-time profile updates
- Quick feedback and communication
- Facilitate introductions
- Dedicated representation

## Exclusive Opportunities

### Connection

- Current acquisition opportunities
- Repeat buyers increase their chances of future selection

### Information

- Valuation ranges
- Deal structures
- Unlimited inquiries
- Ever-growing tools and resources to utilize such as checklists, guidelines, and contracts

### Transparency

- You will know where you are during the process, what we need, what decisions were made, next steps, etc.
- Pricing transparency (no-cost profile, fee only upon purchase)

### Experience

- Enhanced expertise from SRG
- SRG will remain a consistent resource for you



# Key Information Requested

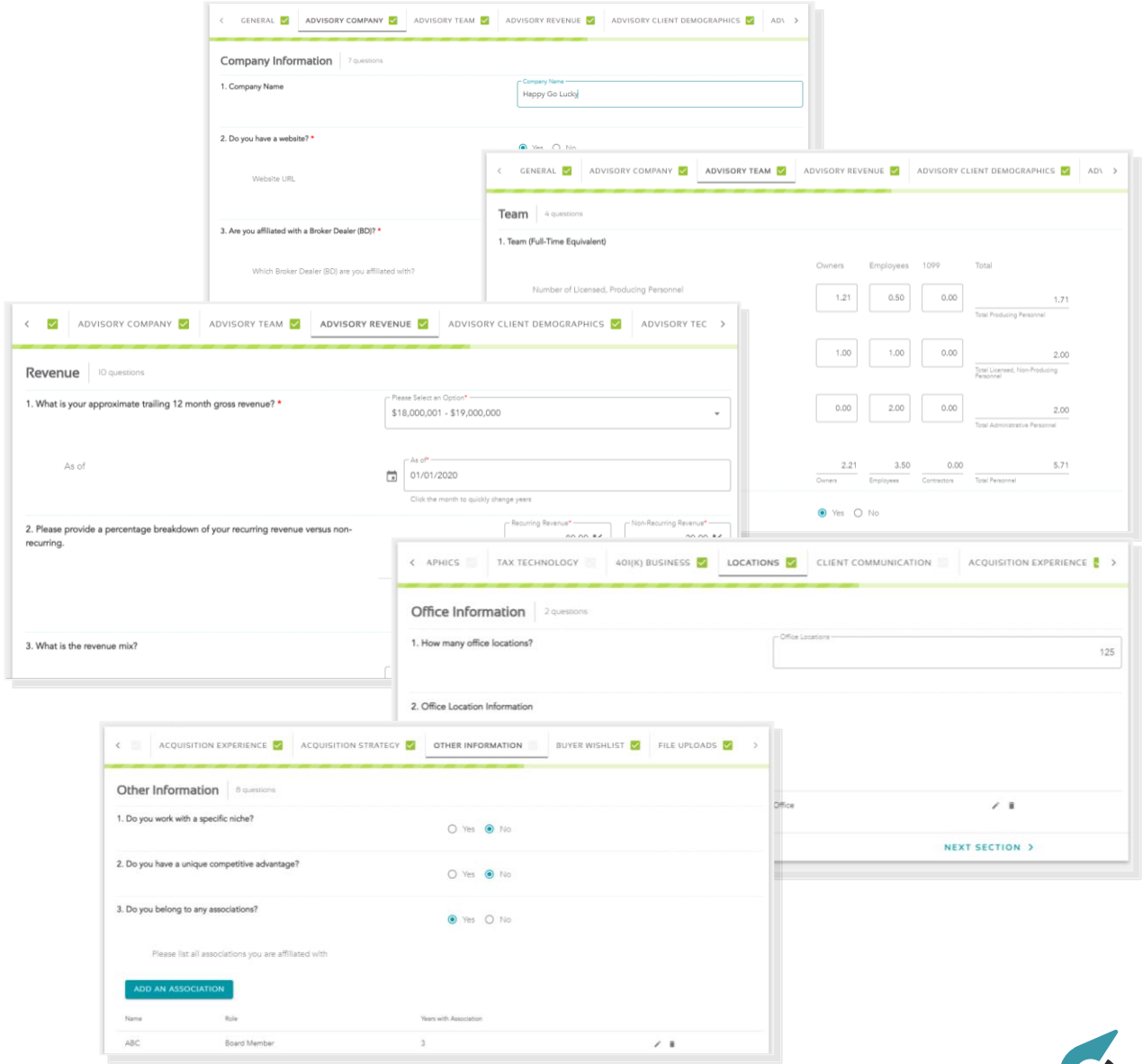
### What our myCompass profile asks for:

- Type of Firm & Affiliations
- Team & Infrastructure
- Revenue
- Acquisition Experience
- Technologies Used
- Client Service Model
- Client Demographics
- Office Locations

### Industries and Practices Types Compatible in myCompass:

- Advisory (BD affiliated, hybrids, RIAs)
- OSJs
- CPA / Accounting Practices
- Insurance Practices
- Retirement Plan Firms

\*All submitted buyer information is **100% CONFIDENTIAL**.



# Importance of a Robust Profile

- With **85 buyers** to every 1 seller – being able to stand out is important
- Compatibility transparency
- Shows the seller you're committed and willing to put in the effort
- Reduces wasted time for buyer/seller
- Unrestricted buyer/seller connections

## Timeline

Depending on the criteria of the seller and the compatibility of the buyer, some buyers are connected with the seller immediately.

The average transaction typically closes **within 6 – 12 months** from the initial introduction.





# About SRG


Ranked as one of the top 100 fastest growing private companies in Oregon by Portland Business Journal, Succession Resource Group, Inc. (SRG) is a succession consulting firm specialized in helping financial professionals value, protect, merge/acquire, and develop exit strategies for their business.


With decades of combined industry experience, SRG possesses a unique combination of skills, resources, and expertise to help advisors understand the value of their business, develop strategies to improve that value, protect it with comprehensive contingency and succession plans, and grow through acquisition.



 **VALUE** | Market-Based Approach Valuation  
Income-Based Approach Valuation

 **IMPROVE** | Entity Support Service  
Employment/Teaming Resources  
Long-Term Incentive Plans

 **PROTECT** | Contingency Planning

 **GROW** | Deal Support    Offer Letter  
Buyer Program    Lending Support

 **EXIT** | Seller Advocacy  
Succession Blueprint  
Employee Ownership Plan

